



**ADXDirect**  
Interactive Advertising Network

**The Most Innovative and Effective  
Interactive Advertising Platform**

## ADXDirect.com Is Changing the Landscape of Online Advertising

### What is ADXDirect.com?

ADXDirect.com is the most innovative and effective interactive advertising platform found on the Internet. Manned by a team of experienced staffers who offer top-notch levels of personal service, the Baltimore-based performance driven advertising network substantially increases both ROI for advertisers and revenue stream for publishers.

### How does ADXDirect.com stand apart from other pop and banner marketplace companies?

As one of the leading pop and banner advertising networks, ADXDirect.com provides the ideal solution and maximum benefit for both online publisher partners and advertisers alike. As online advertising has become a competitive arena, our clients and partners could go to a vast variety of other pop and banner ad companies. Yet they decide to stay with ADXDirect.com to achieve a higher level of service and performance that they do not experience elsewhere.



## What Draws Advertisers to ADXDirect.com?



### Network Reach:

Our targeted channels can reach the audience you need and when you need it. Our vast resources are unlimited.

### Flexibility:

Our network handles the largest volume of major media formats. We also work with you to uniquely create your campaign and offer you the best creative resources available.

### Affordability:

Leverage your advertising budget with our incredible network capabilities. All campaigns in our network are fulfilled to satisfaction - saving advertisers time and money.

## What Attracts Publishers to ADXDirect.com?

### Revenue Generation:

Pump up your revenue in minutes with competitive rates for your domestic and international traffic!

### Campaign Flexibility:

Pump up your revenue in minutes with competitive rates for your domestic and international traffic!

### Accuracy:

We know the best sailing is smooth sailing, so we work objectively with major third party ad serving companies to ensure accuracy and fast ad serving to get your campaigns moving.

### Added Content Value:

We deliver relevant advertising to your web properties.

### Payment Efficiency:

Expect wire, PayPal or Federal Express delivered check for your competitive revenue shares.



## Featured ADXDirect.com Solutions

So how does ADXDirect.com separate itself as a leader from the rest of the competition?

Below are just some of the items that make ADXDirect.com a win-win situation for everyone involved:

### Excellence for advertisers:

A roster of the best performing publishers to ensure that your media is category-targeted for your campaign.

### Excellence for advertisers and publishers:

Live phone, IM, and email customer support from dedicated online advertising professionals.

### Excellence for publishers:

Unprecedented ability to match both domestic and international traffic with relevant and high quality ads.



## ADXDirect.com Testimonials

After just a few emails and phone calls, we received the following testimonials from some of our many satisfied partners. See what people are saying about ADXDirect.com:

A satisfied marketing representative at [www.evendofitness.com](http://www.evendofitness.com) commented, "Your reps always answer my questions quickly and politely. I appreciate your help!" "After working with two other ad networks before coming to ADXDirect.com, it's nice to finally have a reliable way to get paid for the traffic I'm generating with my site."

<http://www.hoster.com>

"Although I continue to work with other ad networks, ADXDirect.com is by far my favorite and the one I feel I can rely on the most."

<http://www.vindie.com>

## Getting Started

Getting started is easy and painless thanks to automatic sign up forms on the Advertiser and Publisher pages of our website (<http://www.ADXDirect.com>). If you have any questions or comments before signing up or at any time during your experience at ADXDirect.com, enjoy live customer support from one of our dedicated media buying specialists on the phone, through email, and on all of the major instant messaging systems:

### ADXDirect.com Network

303 Park Ave., S. #1037, New York, NY 10010

Advertiser Email: [Advertiser@ADXDirect.com](mailto:Advertiser@ADXDirect.com)

Publisher Email: [Publisher@ADXDirect.com](mailto:Publisher@ADXDirect.com)

Press Email: [PR@ADXDirect.com](mailto:PR@ADXDirect.com)

Tel: (347) 268-5818 | Fax: (347) 710-2560

IM: ADXDirect on Skype and AIM, ADXAdvertising on GTalk

Visit: <http://www.ADXDirect.com> - Interactive Advertising Network